

Sex sells dont you think? Debunking the Myth of Using Sexuality to Gain Traffic

I just had a flashback a while ago on a particular episode of 'The Apprentice' where a team of girls were going up against another team of guys. You should have guessed it – the gals did pretty well in the beginning of the show, beating the guys flat bringing shame to them – with a huge capital 'L' on their forehead.

But what made it interesting was that they did use sex as an advantage to help them win. For example,

1. They flirted with a guy selling gold – asking him to sell it at a lost
2. Wore sexy clothes during the opening of a restaurant to gain more customers
3. More flirtings to bend men's will towards theirs…

You get the point?

Months back, I did use their strategy to help me gain traffic – my results? I gained an unusually high amount of traffic for that particular period. I placed a beautiful Asian girl as my portrait on MyBlogLog and oh my, people started adding me into their profile. I got over 3000 page views on my profile for that month which was generously diverted to my blogs (some still think that I'm a female money blogger).

If you are feeling pretty evil (like me) – try adding beautiful pictures of girls on MyBlogLog and see whether this is a myth or would it actually WORK?!

What are your thoughts?

Cheers!

PS – Would you click on her?