

Paid Blogging Alternatives: Other Paid Blogging Programs Better Than PayPerPost

Google is watching – each time you update your blog with paid postings, your PR gets demoted. I didn’t update one of my blogs and it remained PR4 until end of October – after I have updated it with paid posts, Google demoted my PR from 4 to 2 and now 0.

I believe Google has changed their algorithm to update any site’s PR once a paid post is detected. For example, if you use words such as

1. sponsored
2. brought to you by
3. this is a paid post
4. PayPerPost

OR

5. Text Link Ads

Google will know that you are posting a paid post and subsequently demote your PR. Getting penalized by Google doesn’t mean that paid blogging is dead. You can still write paid posts provided you take necessary steps to prevent Google from detecting it – by not using any of the words mentioned above and writing paid opportunities that is similar to your blog’s category.

On the other hand, you can use paid posting alternatives such as

1. SponsoredReviews – you don’t need to disclose anything and you can even earn up to \$175 per referral using their new referral system
2. Smorty/ReviewMe/PayU2Blog – you can use these but there are limited opportunities available
3. AssociatedContent – Write articles and get paid for each of your articles! I made close to \$500 bucks from writing articles for AssociatedContent alone

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However, if you have yet to diversify your online earnings, you should try diversifying into

1. Traffic exchange sites
2. Link directories
3. Affiliate Marketing

I just bought a domain yesterday and will be developing it into an affiliate center. The domain is BestBuyout.com and I hope to capture traffic from Best Buy. I believe that I will be spending most of my time developing this site.

On the other hand, I’m also shopping for good domain names with PR on GoDaddy. Who knows I might land myself with a nice PR6 domain name – that would surely brighten up my day :) AndrewOoi bought a PR4 for only \$18.99 from GoDaddy.

What other online ventures are you aware of?

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