

How to Take Advantage of Free Internet Marketing in Malaysia

Internet marketing has generated tremendous amount of buzz in Malaysia, whereby more and more companies recognize the potential in marketing their products in the virtual world. Of course, I do have my fair share of experience when it comes to online marketing, and it doesn't take a rocket scientist to fully comprehend the mechanics in such marketing methods.

So what is internet marketing?

Personally, I find the term 'internet marketing' to be in its infancy stage, whereby internet marketing experts have branded such marketing method as Search Engine Marketing, Search Engine Optimization, E-mail Marketing, Pay-Per-Click Advertising, and Web 2.0.

To me, internet marketing is a mixture of different marketing methods, such as the ones in which I have mentioned above. Nevertheless, the goal in marketing one's product online has always been to gain web exposure, and ultimately to increase the overall sales of one's product.

How internet marketing can benefit your organization?

Over the years, I have met countless of people, be it businessmen or simply friends who are interested in setting up their online web store – and they all ask me the same question, how internet marketing can benefit me?

My answer is simple – Just imagine placing your web business on one of the busiest junctions in the virtual world, whereby there will be sea of virtual customers walking into your online store, which ultimately can be converted into potential clients or customers for your organization. I'm sure such strategic placement would definitely ensure unprecedented success for your business.

And when it comes to marketing your products online, imagine having Google, Yahoo, or MSN/Bing listing your website as the first 10 search results for a specific keyword – I'm sure this will surely help bring in the sales for your company.

Some of my examples in search engine placement on Google:

Of course, I can't say that I'm an expert in search engine marketing, as clearly, there are tons of other search engine marketing gurus in Malaysia, who are wiser and more knowledgeable than me in the respective field. However, I do know how to get your site listed on the top 10 search results on major search engines, such as Google, Yahoo, and Bing.

For example, if you key in 'Michael Woo' on Google, I'm sure you'll see my site listed on the respective top 10 search results:

Surely, I'd like to disclose more of my keywords here, but apparently, strange things happened to my site's ranking when I openly declare these keywords on my blog – perhaps Google is eavesdropping on me?

So what does all these Internet Marketing Malaysia mumbo jumbo means to you?

Of course, I'm not selling my internet marketing services here, as I'm sure that there are so many bigger companies in Malaysia that can do a better job for you, simply by charging you an exorbitant price for their 'complete web solutions'. I've seen such companies dropping RM50,000 easily on a single 'simple' web project, and surprisingly, these web projects do not even include proper search engine optimization services for the respective website!

On the other hand, I'm also not open for employment opportunities, unless the employment package is lucrative enough for me to forgo my current online business venture.

However, I am interested in expanding my web presence, or simply my web portfolio in the Malaysian market, and I have devised a plan which can benefit both of us. Of course, if you do have a business that you would like me to review, such a web business, or any other conventional business, I will be more than happy to write a review on your respective business

FOR FREE!

Do take note that I will give priority to Malaysian businesses over the international counterpart.

So what's the catch?

Well I don't expect you to pay me for the review, and I will even properly optimize your review, so that it will rank fairly well for specific keyword search on major search engines.

However, I do appreciate that if you can spread the word to your friends and other business colleagues that MichaelWoo.net is giving out a free review for any Malaysian business.

How to take advantage of the review?

Simple! Just email me using this contact form, and I will get back to you ASAP!

Let the power of Internet Marketing supercharge your Malaysian business to the international level.